

## PERSONALIZED MOBILE PHARMACY BENEFITS APP



Because I have a high deductible for my health insurance, I can find ways to save on my medication purchases. I just type the drug name and I get a listing of medication options based on my pharmacy benefit, with savings calculated for each drug.



### APPLICATION BENEFITS INCLUDE:

- Fast to market through configurable application modules
- Increases patient satisfaction through personalized medication savings detail
- Increases sponsor savings through pharmacy network promotion
- Reduces staff costs with the most efficient messaging channel
- Enhances compliance profile with Star Ratings, Meaningful Use, and HEDIS measurement initiatives